

1:00 PM Registration Opens

2:00-4:00 PM School Event Presentation: TriCoast Photography

6:00-6:30 PM Mentor Orientation (Mentors only)

6:30-8:00 PM Attendee Orientation

Beer and Band sponsored by Denny MFG

8:30 PM RadioPoppers Demo

Marketing and Image Critiques

Marketing Critique and Image Critique Pods

Bring your laptops and marketing and promotional pieces to get feedback from mentors.

	Business Pod 1	Business Pod 2	Business Pod 3	Business Pod 4	Business Pod 5	Business Pod 6	Business Pod 7	Business Pod 8	Business Pod 9	Business Pod 10
	<i>Senior Marketing Critique</i>	<i>Baby Plan Critique</i>	<i>Boudior Marketing Critique</i>	<i>Pricing Critique</i>	<i>Wedding Marketing Critique</i>	<i>Image Critiques</i>	<i>Image Critiques</i>	<i>Fashion Image Critiques</i>	<i>Open</i>	<i>Open</i>
8:30 PM	Joy Vertz			Lori Nordstrom	Kevin Jairaj		Marten Grahm-Dunn	Chuck Arlund Lou Freeman		



TUESDAY

10:00 - 12:00 Mentor Meet and Greet

Location Sessions (Outdoor locations and around the Hotel) 1:30-4:40
Choose your group or try a few groups

Table with 11 columns: Group 1, Group 2, Group 3, Group 4, Group 5, Group 6, Group 7, Outdoor Fundamentals, Newborn baby. Rows include sessions for 1:30-3:00 and 3:00-4:30.

5:30 - 7:00 PM Canon Dessert Cafe

Shooting Bays (Improve your photography)

Table with 11 columns: Capture Bay 1 to Capture Bay 10. Rows include sessions for 7:00 PM and 8:30 PM.

Work Pods (Sharpen your business skills)

Table with 11 columns: Work Pod 1 to Work Pod 10. Rows include sessions for 7:00 PM, 8:30 PM, and 10:00 PM.

10:00 PM: Off Camera Flash with Jordon Chan, Cody Clinton and friends

Round Tables

Location: Near Large Projectors

Table with 3 columns: Sales, Weddings, Senior. Row includes participants for Midnight - 1:00 AM.



WEDNESDAY



10:00 - 12:00 Mentor Meet and Greet

Location Sessions (Outdoor locations and around the Hotel) 1:30-4:40
Choose your group or try a few groups

	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Outdoor Fundamentals	Newborn baby	Children	Video Capture
1:30 - 3:00	Scott Robert Lim	Jeff Dunn	Blair Phillips	Fuzzy Duenkel	Heidi and Troy Eiffert	Martin Grahme-Dunn	Jordan Chan	Mike Ridinger	Lori Nordstrom	Judy Host	Lou Freeman Mark Fitzgibbons William Marsh
	OCF	Families	Whenever, Whatever, and However	Using electronic flash... creative applications	the [un]studio	See the light, use the light!	OCF	Families	newborn natural light	Children	Fundamentals of video capture
3:00 - 4:30	Cody Clinton	Chuck Arlund	Ben Shirk	Clark Marten	Ken Kneringer	Jen Hillenga	Kevin Jairaj	Travis Gugelman	Alicia Alvarez		
	OCF	OCF	seniors	Seniors	senior-OCF	Posing	Light anywhere anytime video light	Families	Kid Quote SESSION		Alycia Alvarez
5:30 - 7:00 PM Canon Dessert Cafe											Kid Quote SESSION

Shooting Bays (Improve your photography)

	Capture Bay 1	Capture Bay 2	Capture Bay 3	Capture Bay 4	Capture Bay 5	Capture Bay 6	Capture Bay 7	Capture Bay 8	Capture Bay 9	Capture Bay 10	
	Fundamentals	Fundamentals						High Key	families	Boudoir	OFC
7:00 PM	Andy Marcus	Don Chick	Martin Grahm Dunn	Blair Phillips	Blair Phillips	Open Bay	Fuzzy Duenkel	Clark Marten	Alycia Alvarez	Kay Eskridge	
	Beautiful Lighting on a Budget	Light, Lighting & Seeing	de-mystifying basic studio lighting	Seniors posing	Creative		Senior	Family	maternity		
8:30 PM	Mike Ridinger	Don Chick	Clark Marten	Lou Freeman	Steve Ragland	Open Bay	Jen Hillenga	Chuck Arlund	Justin Jagare	Open Bay	Cody Clinton
	Fundamental lighting	Light, Lighting & Seeing	Nervous to Natural	fashion	Lighting-what you forgot you knew		Senior Posing	The classic fashion look	Family		OFC evening location
10:00 PM	Mike Ridinger	Don Chick	Scott Robert Lim	Dan Davis	Steve Ragland	Open Bay	Jeff Dunn	Justin Jagare	Open Bay	Open Bay	
	Fundamental lighting	Light, Lighting & Seeing	creative	one never knows where Dan goes senior	Lighting		Senior Posing	High Key Seniors			

Work Pods (Sharpen your business skills)

	Work Pod 1	Work Pod 2	Work Pod 3	Work Pod 4	Work Pod 5	Work Pod 6	Work Pod 7	Work Pod 8	Work Pod 9	Work Pod 10
	Sales	Photoshop	Marketing	Proselect	Design	Business Solutions	Video pods			Free
7:00 PM	Travis Gugelman	Chuck Arlund	Joy Vertz	Julia Radlick	JuliAnne Jonker	Ben Shirk	Mark Fitzgibbons Bill Marsh Lou Freeman	Kristina Arlund	Judy Host	
	sales	Photoshop for fashion	Driving results on a realistic budget	Proselect	Painter	Lightroom	VIDEO	Learn how to communicate with the makeup artist	Creating a Style	
8:30 PM	Andy Marcus	Eddie Tapp	Wen McNally	Julia Radlick	Marci Sandler	Lori Nordstrom	Mark Fitzgibbons Bill Marsh	Kristina Arlund	Kevin Jairaj	
	Creating a Brand	Image Levitation	D.I.Y. from marketing to set building	Proselect	Dreamscapes	marketing ideas for 2010	VIDEO	learn three classic looks like 40 glam, 60's mod and a contemporary fashion look.	My Secrets to Booking and Keeping High End Wedding Clients	
10:00 PM	Rachel Marten	Ken Kneringer	Marten Grahm-Dunn	JuliAnne Jonker	Jen Hillenga	Heidi and Troy Eiffert	Mark Fitzgibbons Bill Marsh			
	There's more to sales than getting your client's money	Creating A Better Image	Building your Photographic Business	Proselect	Workflow using History Brush and Snapshots	the [un]studio	VIDEO			

Round Tables

Location: Near Large Projectors

	Photoshop Q&A	Marketing
Midnight - 1:00 AM	Eddie Tap	Wen McNally
	Jen Hillenga	Joy Vertz
	Ken Kneringer	Rachel Marten
		Travis Gugelman
		Mike Ridinger
		Heidi and Troy Eiffert
		Andy Marcus



THURSDAY

10:00 - 2:00

Open Shooting Bays-Practice New Skills/Focus on Video